Karen Eley

Founder - Women Talking Finance

Karen brings over 25 years of experience in the financial services sector, including 18 years as a Financial Adviser. Her board expertise includes strategic guidance and expert insights on market conditions, portfolio construction and investment opportunities. Previously a partner at a leading Adelaide-based financial planning firm, Karen now provides financial education and coaching services to corporates and individuals via her business, Women Talking Finance. She is a personal finance commentator on 5AA radio and ABC TV, she also contribute regularly to The Australian, Sydney Morning Herald, Sunday Mail and The Advertiser.

Education & Memberships

- Bachelor of Business (Accounting) – University of South Australia, 1997
- Advanced Diploma of Financial Planning – Deakin University, 2002
- Certified Financial Planner (CFP®) – since 2004
- Member – Financial Advice Association Australia (FAAA)

Experience

November 2019 – Present

Women Talking Finance
Founder

Providing financial coaching and education, empowering individuals and corporate clients through tailored financial wellbeing programs.

August 2018 – Present

USAIF Investment Fund Pty Ltd
Director

I contribute to the oversight of investment strategies, review external advice and research, and ensure fiduciary and compliance responsibilities are met.

March 2024 – Present

Investment Committee, Rask Invest Pty Ltd
Chairperson

Chairing the Investment Committee for Rask Invest, a financial education and investment organisation managing actively managed ETF portfolios. Contributing to the active management and portfolio construction for their 3 investment strategies offered to their clients.

August 2023 - July 2025

Wealth Maximiser Pty Ltd
Consultant

Providing financial services consulting services to a digital advice platform based in Sydney.

As an Authorised Representative of their AFSL, I am responsible for delivering financial advice and services to their clients.

May 2004 – November 2019

Finsec Partners
Financial Adviser

Provided holistic financial and investment advice to clients, chaired the Risk Management & Compliance Committee, served on the Investment Committee analysing and contributing to our model portfolios and asset allocations, and held a board director role for four years.

August 2016 – June 2021

Morialta Trust
Director

A registered PAF, I contributed to the oversight of investment strategies, review external advice and research, with the objective of maximising the returns of the capital invested in a risk-adjusted manner to provide income for the trusts grant functions to charitable causes. I contributed to ensuring compliance and fiduciary responsibilities were met.